



【Press Release】

August 1<sup>st</sup>, 2022  
Association for the Promotion of Electric Vehicles (APEV)  
APEV Design Contest Executive Committee

<To whom it may concern>

## “Social EV Design Contest for International Students 2022” Announcement of the First Screening Results

APEV has held the “EV Design Contest for International Students” four times from 2013 to 2019, every two years in conjunction with the Tokyo Motor Show. In response to the widely spreading COVID-19, we have postponed the contest in 2021 and are now holding a significantly renewed 5th event in 2022.

We are pleased to announce that the first screening has been held, and the passing teams were selected from among 82 teams (24 teams from 12 schools in Japan and 58 teams from 55 schools in 3 overseas countries) that submitted their works.

The 26 teams from 18 schools that passed through the first screening consisted of 8 teams from 8 schools in India and 18 teams from 10 schools in Japan.

### List of the passing teams

Country	School name	Team name
India	Canara Engineering College	Shreya S Gangolli
India	FUTURE INSTITUTE OF ENGINEERING AND MANAGEMENT	WINGINEERS G7X
India	Indian Institute of Technology, Jammu	Indian Sentai
India	Jyothy institute of technology bangalore	Solar Strikers
India	National Institute of Design, Transportation and Automobile	Shunya
India	National Institute of Technology, Silchar	Driztric
India	Vignana Bharathi Institute of Technology	ALPHA
India	VIT Bhopal University (SEEE)	Growth_Makers
Japan	Chiba Institute of Technology/千葉工業大学大学院	Costa
Japan	Chiba Institute of Technology/千葉工業大学大学院	FLAT
Japan	Chiba University/千葉大学	TARAKO&PEANUTS
Japan	HAL Nagoya	BANANA iCE COUNTY
Japan	HAL Nagoya	Nozoo
Japan	HAL Nagoya	Reuse Feelings
Japan	HAL Osaka	Ohki MARKii
Japan	HAL Osaka	SEVEN
Japan	HAL Tokyo	HALO!
Japan	HAL Tokyo	Everest
Japan	Nagaoka Institute of Design/長岡造形大学	NTC
Japan	Okayama Prefectural University/岡山県立大学	Okayama mobility club
Japan	Sojo University/崇城大学	AOBO-4
Japan	Tokyo Metropolitan University/東京都立大学	Ergolab1
Japan	Tokyo Metropolitan University/東京都立大学	Ergolab2
Japan	Tokyo Metropolitan University/東京都立大学	MINK
Japan	Tokyo Metropolitan University/東京都立大学 大学院	TMU-torapo-B
Japan	Tokyo Metropolitan University/東京都立大学 大学院	サカイ・モビリティ・システムズ

★ Students from teams that have passed the first screening will be given the right to participate in Workshop I which is held on Tuesday, August 9, and will work hard to brush up their works for the second screening.

The theme of this year's contest is "Social Design and EVs: Proposals for 2040," and we have set a specific year in the theme. We have concluded that the contest should be about the role of EVs not only from the viewpoint of transportation but also as a form of mobility that is indispensable to people's lives and what makes people's lives more affluent.

Therefore, we have changed the evaluation criteria of the contest as follows:

[Old] "Styling (priority is on the completeness of design) + Concept (explanation of design: story)"

[New] "Social Design in 2040 (priority is on the Identification of issues) + Concept (solutions) + Design (visual images as explanation)"

We selected "Social design" related to urgent issues such as environmental problems, natural disasters, transportation safety, and energy, as well as the construction of a new social system centered on services.

Contest Overview+++++

- ◆ **Title:** “Social EV Design Contest for International Students 2022”
- ◆ **Objectives:** To foster interdisciplinary talent that will lead the next generation through research on social design and EV possibilities.
- ◆ **Organization:**
  - ✧ Host: Association for the Promotion of Electric Vehicles (APEV)
  - ✧ Supporters: Graduate School of Interdisciplinary Information Studies, University of Tokyo, Japan Automobile Manufacturers Association, Inc., Ministry of Economy, Trade and Industry of Japan, Ministry of Land, Infrastructure, Transport and Tourism of Japan, Ministry of the Environment of Japan, Society of Automotive Engineers of Japan, Inc., Tokyo Metropolitan Government (Tentative, in alphabetical order)
- ◆ **Sponsors:**  
【First application】(in alphabetical order)
  - ✧ Car Design Academy
  - ✧ Benesse Holdings, Inc.
  - ✧ CCC Marketing Co., Ltd.
  - ✧ Dell Technologies Japan Inc.
  - ✧ Hino Motors, Ltd.
  - ✧ IBM Japan, Ltd.
  - ✧ MONET Technologies Inc.
  - ✧ Wacom Co., Ltd.

**【We are looking for the Second application】**

Please contact the Administration office ([contest@apev.jp](mailto:contest@apev.jp))

Sponsorship: Gold 5 million ven. Silver 2.5 million ven. Bronze 1 million ven (+ consumption tax)

- ◆ EV Design Contest Executive Committee (APEV Committee)
  - ✧ Chairperson: Toshio YAMASHITA (APEV Commissioner, CEO of INTERROBANG DESIGN INC.)
  - ✧ Vice-Chairperson: Hitoshi ARIMA (APEV Commissioner, President of Arima Management Design, Ltd., Representative of Yokohama Smart Community)
  - ✧ Supporters: To be open called from APEV members and sponsors
  - ✧ Secretariat: Association for the Promotion of Electric Vehicles (APEV)
  
- ◆ Screening Committee :
  - ✧ Chairperson: Dr. Hiroshi FUJIWARA: APEV Commissioner – Chairman, President and CEO BroadBand Tower, Inc – President and CEO Internet Research Institute, Inc.
  - ✧ Members: (in alphabetical order)
    - Mr. Tadao ANDO: Architect – Professor Emeritus, University of Tokyo
    - Mr. Zhang FAN: Vice President, Head of Design Guangzhou Automobile Group Co., Ltd
    - Ms. Keiko IHARA: CEO, Future, Inc. – Car racer – Director, Nissan Motor Co., Ltd
    - Ms. Hiroko MATSUMOTO: Director, Vice President, Professor, Concentration in Product Design, Department of Design and Crafts, Joshibi University of Art and design
    - Dr. Patrick le Quément: Designer – Former Senior Vice President Renault Design
    - Ms. Kei TAKEOKA: Automobile Journalist – Automobile Journalists Association of Japan Deputy Chair
    - Dr. Akira WAKITA: Artist – Professor, Faculty of Environment and Information Studies, Keio University
    - Mr. Nobuhiro TAJIMA: APEV President – Chairman / CEO of Tajima Motor Corporation
  
- ◆ Awards (to be confirmed)
  - ✧ Grand Prix: 200,000 yen and a certificate
  - ✧ Ministry of Economy, Trade and Industry of Japan Award: 100,000 yen and a certificate
  - ✧ Ministry of the Environment of Japan Award: 100,000 yen and a certificate
  - ✧ Ministry of Land, Infrastructure, Transport and Tourism of Japan Award: 100,000 yen and a certificate
  - ✧ Awards offered by the sponsors (To be decided according to the sponsors.)
  
- ◆ Overall schedule (subject to change without notice)
 

August 2022: Deadline for sponsor application (second round)

1<sup>st</sup> of August 2022: Announcement of the first screening results (this document)

9<sup>th</sup> of August 2022: Workshop I

5<sup>th</sup> of September 2022: Deadline for the second screening work submission

21<sup>st</sup> of September 2022: Announcement of the second screening results

9<sup>th</sup> of October 2022: Workshop II

18<sup>th</sup> of October 2022: The final screening & award ceremony, and APEV symposium\*

\*We will hold these in conjunction with CEATEC2022 (instead of the Tokyo Motor show which will not be held in 2022)

Mid of March 2023: Final Report

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[Administration Office]

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